



BUSINESS DIRECT

Put an Optus Business Direct Partner to work today.

Whatever your size, industry or goals for the future, we're confident our Optus Business Direct Partners can make life a whole lot simpler for your business – and can help you with cost-effective solutions. They're a small business too so they know your specific communication and data needs and can offer you a tailored range of business-grade phone, mobile and Internet products solutions to let you stick to what you do best – run your business .

To talk with someone in your local area who knows exactly what you're going through, call us today and we'll come to you.

Sweet deals
for your business



Optus business solutions let you stick to what you do best.

Give me a buzz.



Everything you need to get your business really buzzing.

- Market-leading mobile, fixed voice and broadband options
- 30 day mobile coverage satisfaction guarantee
- Dedicated Small Business Specialists available when you need them
- Efficient solutions that can grow as your business does
- Support from an Australian telecommunications leader

TO FIND OUT MORE PLEASE CALL ME TODAY.
www.optus.com.au/smb

BIG IDEAS FOR SMALL AND MEDIUM BUSINESS



Why Optus?

Optus is a true Australian leader in integrated communications, today serving **more than six million customers**.

Optus has invested **more than \$10 billion in the construction of fixed line, mobile and satellite networks** that are amongst the most advanced anywhere in the world, providing a robust technology platform capable of delivering cutting-edge communications, information and entertainment services.

Combining our parent company SingTel's extensive **international network reaching 22 cities in 20 countries** with Optus' national infrastructure of **8 capital city exchanges and 38 Points of Presence**, Optus has become a **strong, strategic player in Asia-Pacific telecommunications**, making Optus the **perfect business partner** for your telecommunications needs.

Looking out for Australian small businesses.

At Optus, we understand that running a small business comes with its own set of unique challenges and opportunities. Whether it's connecting with customers or maintaining cash flow, even the smallest improvements can make a big difference to your bottom line.

With the support and reliability of Optus' Business Direct Partners, we can provide you with **faster, easier and more cost-efficient ways to connect with customers**, suppliers, staff members and, indeed, the rest of the world via our **state-of-the-art infrastructure**.

Smart and Simple Solutions For Your Business.

Mobile phones, Internet, fixed lines and more. With so many choices these days, finding the right telecommunications solutions for your business isn't always easy. That's why Optus is **constantly looking out for small and medium businesses**. We believe in working with you to create the ideal combination of **flexible, and cost-effective solutions** designed to help you run your business now, and in the future.

Connect your people.

Get in sync with a range of Business Phone solutions including:

- Business-grade VoIP service – includes a host of big-business features and could save your business money by using your broadband to make calls
- Fixed voice solutions for business requiring multiple lines
- 13, 1300 and 1800 numbers – make it easy for customers to contact you
- Mobile cap plans – control your team's spend with a cap that matches the way you use your phones
- Mobile fleet plans for 6 or more services – get special rates and slash bills by putting your team on the same business account
- 30 day mobile coverage satisfaction guarantee gives you peace of mind*.

Manage your office on the go.

Give your fleet full access to their office no matter where their day takes them:

- BlackBerry Solutions – BlackBerry Enterprise (in-house or hosted) and Internet solutions that combine mobile, email and organiser functions in one handset
- Optus Wireless Connect – get seamless broadband Internet connectivity while on the go by using a data card or USB modem.

Maximise your Internet.

Extend your reach into the market with these online solutions:

- Broadband Internet Solutions – range of solutions to match your Internet needs including Business DSL and Business SHDSL
- Broadband and Laptop Bundle – this bundle offer from Optus and Hewlett Packard provides a one-stop-shop for both your laptop and broadband needs
- Business Online Solutions – extend your reach into your market by building an online presence including Web Hosting, Email Exchange, Website with e-commerce facilities.

* Coverage Satisfaction Guarantee (CSG): is a special promotion available until 30/09/07 unless withdrawn earlier. To be eligible for CSG you must return all equipment in full working order with original packaging (including your Optus SIM Card) to the place of purchase within 30 days of purchase. For Post-Paid customers, you will be responsible for the monthly access fee and any calls/data you have made during your time connected to Optus. You must produce proof of purchase to receive a refund. Any unused credit on your account will be forfeited. Available to new customers connecting to the Optus GSM or 3G networks. Customers on Strathfield plans, corporate plans, CDMA or recontracting are ineligible. Customers are only eligible to take advantage of the CSG once during the promotion period.